

# New Jossey-Bass Book Published

The fourth book in the EDUCAUSE Leadership Strategies series has been released. *Partnering in the Learning Marketplace* describes how leaders in higher education, government, community, and business can form productive partnerships to leverage the best content and provide a gateway to that content for learners around the globe.

Written by Ann Hill Duin, Linda L. Baer, and Doreen Starke-Meyerring, the book focuses on the crucial questions higher education leaders are asking

about learning marketplace partnerships: What do they look like? How will they influence educational delivery systems? When should an institution initiate such a partnership effort? What type of leader is needed for learning marketplace partnerships? What makes such partnerships successful?

The Leadership Strategies series, sponsored by PricewaterhouseCoopers, was started in the fall of 1999 to address important, evolving issues related to information technol-

ogy and the transformation of higher education. The books in the series are designed to help higher education leaders chart a course for their institutions into a technology-based future by providing practical advice and guidelines to help them develop campus action plans. A complimentary copy of the book was mailed to each EDUCAUSE member organization in early March. Additional copies are offered for sale on the EDUCAUSE Web site, <http://www.educause.edu>.

## Steve Worona Joins EDUCAUSE in D.C.

EDUCAUSE is pleased to announce that Steve Worona of Cornell University will be joining EDUCAUSE as Director of Policy and Networking, working out of the Washington, D.C. office. Worona will be responsible for the operations of the EDUCAUSE programs in policy analysis and government relations, and the Net@EDU working groups in advanced networking. He has extensive experience with the technical, policy, and business issues of advanced networking, as well as many other aspects of information technology in higher education.

Worona served most recently as Cornell's Information Technology Archi-

tect, with campus-wide responsibility for coordinating the evolution of the university's technology infrastructure. He created CUinfo, the world's first campuswide information system, and Dear Uncle Ezra, the first online counseling service. He is well known in the national IT community of higher education, leads a program on Computer Law and Policy at Cornell, and has served EDUCAUSE and partner organizations with distinction in a variety of roles.

Worona is the coauthor of "Legal Underpinnings for Creating Campus Computer Policy" and "The First Amendment in Cyberspace," both of which appeared in *CAUSE/EFFECT*.

## New Groups Invite You!

EDUCAUSE Constituent Groups and Electronic discussion groups are initiated by individuals among the membership who want focused communication with colleagues sharing common concerns. Each type of group offers convenient and timely access to professional peers and ideas serving the focus of the group. More than two dozen informal groups divide into groups representing institutions of particular size and groups concerned with areas of specific interests. The professional interest category includes groups for CIOs, library/IT partnerships, teaching and learning, policy issues, and more.

Recently added, the Change Leadership group focuses on the leadership and management challenges that face higher education in the context of strategic planning, the development of shared visions, teamwork, and consensus building in rapidly changing IT pursuits. A group for large research institutions is also new.

The groups are open to all interested members. They feature electronic discussions and meetings at the annual conference. More information about the groups is available at <http://www.educause.edu/memdir/cg/cg.html>.

## New Section Debuts in EQ

Regular readers will notice something new in this issue of *EDUCAUSE Quarterly*—this section of news and information from EDUCAUSE. We intend to focus on items of general interest and usefulness to the readership, particularly new programs and services. Your feedback is welcome. Simply e-mail comments to [eqeditor@educause.edu](mailto:eqeditor@educause.edu).

# Online Guide Expanded

EDUCAUSE has significantly expanded its *Guide to Evaluating Information Technology on Campus*. Introduced in the spring of 2000, the *Guide* was developed in cooperation with the National Association for College Admission Counseling (NACAC) and the American Association of Collegiate Registrars and Admissions Officers (AACRAO) to assist prospective college students and their parents in assessing colleges and universities based on the information technology resources and services they provide. The original *Guide* has helped thousands of students and parents rate IT resources and services at various types of institutions, and the expanded version offers more data and interpretive information to build a stronger context for making informed decisions.

The *Guide* offers information on four key areas: Academic Experience; Administrative Experience; Social Experience; and Requirements, Services, and Cost. Comparative information is provided for six institutional classifications: private and public two-year colleges; private and public four-year colleges; and private and public

universities. The new *Guide* provides a comprehensive method to help potential consumers better understand how colleges and universities are using information technology and networks to enhance classroom education, provide better administrative services, expand library access, and create more integrated societies of student learners. The expanded *Guide* helps students and parents understand these innovations, what they cost, and why they are important.

The *Guide* has been featured in stories appearing in *The Chronicle of Higher Education*, *Business Week*, and other national media and is increasingly referred to in a wide range of news reports about college choice.

Several EDUCAUSE member institutions have compiled complementary guides on their Web sites, and the online EDUCAUSE guide includes links to these sites as they are made available. Member institutions with similar online guides are encouraged to send details to EDUCAUSE so that a link can be added to the Consumer Guide Web site. The complete *Guide* is available at the EDUCAUSE Web site, <http://www.educause.edu/consumerguide/>.

## EDUCAUSE Adds Three Regional Conferences

As part of its ongoing efforts to develop high-quality resources and professional development opportunities for all its institutional members, EDUCAUSE has added three regional conferences this year. EduTex, held February 21–23 in San Antonio, Texas, drew more than 260 participants. This conference targets the Southwest for participation, including New Mexico, Oklahoma, and Texas. The Southeast Regional conference will take place on June 27–29, 2001, in Orlando, Florida, and is designed to serve the higher education community in Virginia, West Virginia, Maryland, North Carolina, South Carolina, Georgia, Florida, Kentucky, Tennessee, Mississippi, Alabama, and Louisiana. The Mid-Atlantic Conference will debut on December 3–4, 2001, in Baltimore, Maryland. More information can be found at <http://www.educause.edu/conference/conf.html>.

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Circulation: 7,300. Subscriptions are available to individuals at EDUCAUSE member organizations at an annual rate of \$24 (\$40 outside North America); to individuals at non-member organizations at an annual rate of \$52 (\$72 outside North America); and to all academic libraries at a special rate of \$24 (\$40 outside North America). Questions about subscriptions, address changes, or membership should be directed to the customer service department of EDUCAUSE ([info@educause.edu](mailto:info@educause.edu) or 303-449-4430).

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### Information for Contributors

EDUCAUSE Quarterly publishes articles about managing and using information technology and electronic information resources in higher education. Contributions are reviewed by an editorial committee and articles are referenced in several indexing and abstracting services, including Current Index to Journals in Higher Education (ERIC), Computer Literature Index, and Higher Education Abstracts. Papers should be sent as e-mail attachments to [eqeditor@educause.edu](mailto:eqeditor@educause.edu). For article submission specifications, see [www.educause.edu/pub/eq/eq-pub-guide.html](http://www.educause.edu/pub/eq/eq-pub-guide.html).