The Increasingly Complex Telecommunications Policy

By Susan Fratkin

The role of higher education, now just one of the many stakeholders, has also experienced increasing complexity. EDUCAUSE expects these trends to continue, as evidenced by the recent merger announcements of ISPs (Earthlink and Mindspring), the expanding role of Qwest beyond serving Ableton to serving Esplit for the Department of Energy, and the proposed merger of AOL and Time Warner. The agenda for next year in Congress, with a presidential election in the offing, will pose many challenges for members of EDUCAUSE.

Note 1. For more information, see the EDUCAUSE Web site http://www.educause.edu/ir/iturvey/contents/events/mar2000/.

Susan Fratkin serves on a public policy consultant to EDUCAUSE. With more than two decades of experience in the federal arena, she specializes in telecommunications issues at the federal and state levels and works with EDUCOM on the first "Networking" meeting of the NET2000 conference.

Mount Mary College, with a current enrollment of 1300, is Wisconsin’s oldest Roman Catholic college for women, blending the liberal arts and professional preparation. The College has been awarded a five-year, $1.7 million, Title III grant, and invites applications for the following tenure-track faculty position beginning August 2000:

Academic Technology Leader/Business Administration Faculty

Two-thirds of this position is responsible for providing expert advice and skill in the development of training materials, the delivery and evaluation of training efforts for a Faculty Technology Training Program. The person in this position will support faculty in the research, evaluation and development of technology applications; support faculty in the integration of technology into academic programs; and work with the Title III Coordinator in awarding contracts for infrastructure, equipment and outside consultants. The remaining third of the position is filled in the Business Administration Department in the areas of information systems and business application software. At the expiration of the grant, the position will remain at the College as a tenure-track faculty position in the Business Administration Department.

Qualifications: Doctorate preferred, master’s required. Prefer bachelors in Business Administration or related field and masters in IS or Computing Science. Five years of relevant computer/business experience preferred. Candidates must have the ability to provide the latest computer technology in an academic setting; to work collaboratively to incorporate technology into the curriculum of all disciplines; and to interact effectively with faculty and staff with varying levels of computer knowledge/understanding. Knowledge of some or all of the following is necessary: Web page design and development, Internet course design, HTML, hypermedia, graphics and presentation software, Microsoft Office and discipline-specific software that relates to the candidate's academic field. Preference given to candidates with proven excellence in college-level teaching.

For confidential consideration, send letter of interest, vita, transcripts and three letters of reference to: Sister Jane Forni, SSND, Title III Coordinator, c/o Human Resources, Mount Mary College, 2900 North Menomonee River Parkway, Milwaukee, WI 53222-4557. 414-258-4810 Ext. 451.

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