BENCHMARKING TO INFORM PLANNING

A look into how the EDUCAUSE Core Data Service (CDS) can inform institutional planning with benchmarks of IT financials, staffing, and services. Learn more at www.educause.edu/coredata

FINANCIALS

Benchmarks of IT financials can help IT leaders answer the following questions:

What is a practical range for central IT budget?

Metrics on central IT spending per institutional FTE and central IT spending as a percentage of institutional expenses can help set a baseline for central IT budget based on the type, population, and size of the institution.

What is an appropriate mix of spending?

Evaluating a budget across several different breakdowns can help uncover the right blend of innovation spending to operating spending for all areas of information technology.

STAFFING

Benchmarks of IT staffing can help IT leaders answer the following questions:

What is a practical range for staff size?

Central IT FTEs per 1,000 institutional FTE provides a view into the level of IT support an institution’s people receive. This metric can also be used to quickly estimate a benchmark for total central IT FTE.

What is an appropriate budget to train current staff?

Knowing what peers are spending on staff training can help IT leaders budget for updating the skillsets of existing staff.

SERVICES

Benchmarks of IT services can help IT leaders answer the following questions:

How mature are IT services at other institutions?

ORGANIZATIONAL CAPACITY TO DELIVER IT SERVICES

What vendors are other institutions using?

MARKET SHARE OF LMS SYSTEMS

Market share data on 50 different information systems can help inform decision making during system upgrades.

SYSTEMS MOST LIKELY TO BE REPLACED IN THE NEXT THREE YEARS

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