

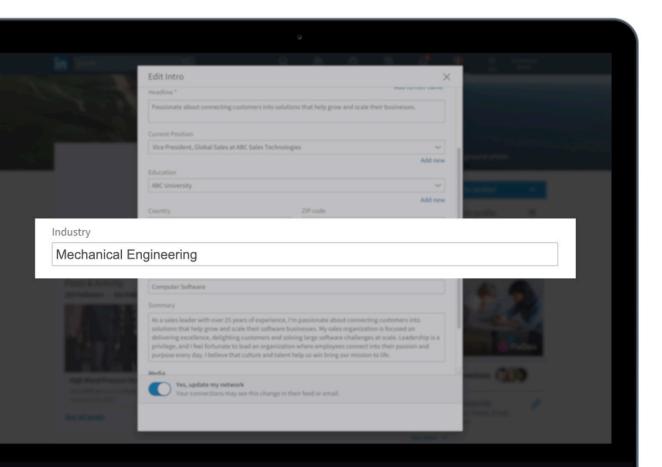
Add a photo

Members with a photo get up to:

9x more connection requests

21x more Profile views

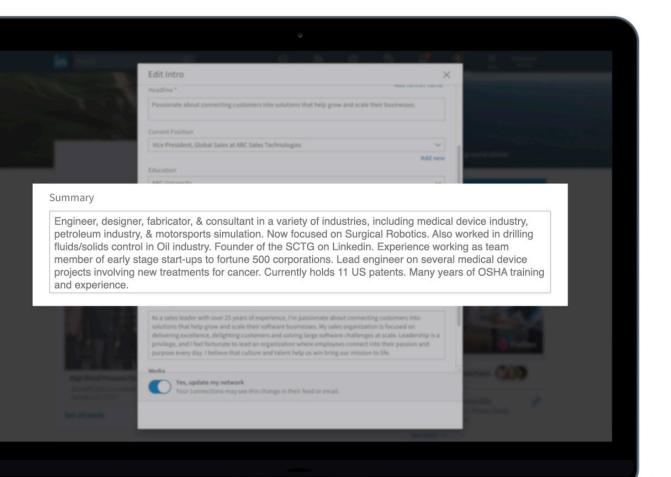
36x more messages



Add your industry

Members with industry information receive up to 9x more Profile views

More than **300K** people search by industry on LinkedIn every week.

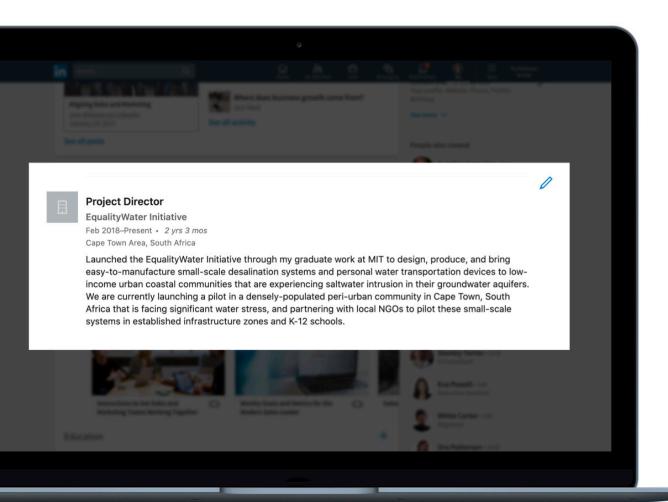


Draft a compelling summary

Your "elevator pitch"

Focus on career accomplishments and aspirations

40+ words



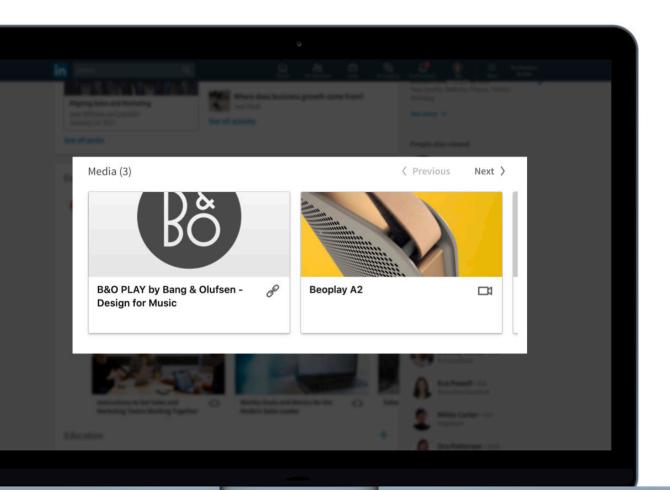
Detail your work experience

Member with up-to-date positions receive up to:

5x more connection requests

8x more Profile views

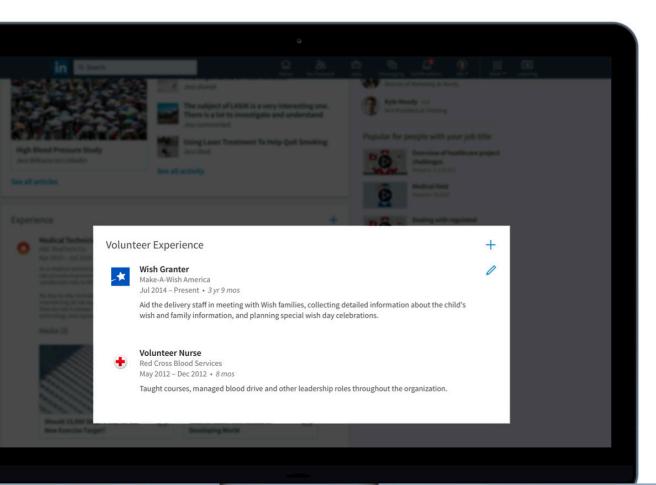
10x more messages



Add examples of your work

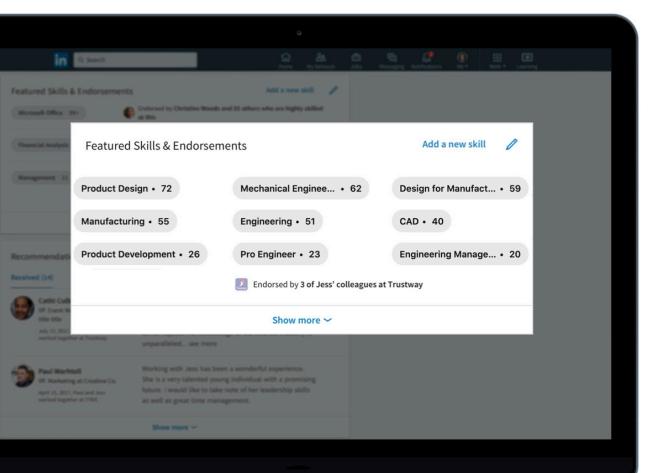
Upload photos, presentations, and videos

Give a dynamic, visually appealing representation of your professional story



Add volunteer experience

Members who add volunteer experience and causes get up to **6x** more Profile views than those without

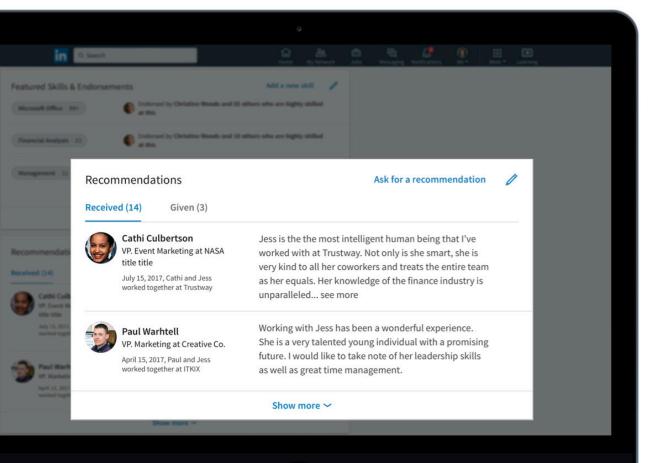


1st item that recruiters check

STEP 7

Add skills & get endorsed

Members who add **5** or more skills receive up to **17x** more Profile views



Request a recommendation

Recommendations help build you credibility and validate your skills