Back-to-School: Student Success

Two of the EDUCAUSE 2019 Top 10 IT Issues focus on students and their success:

#2 Student Success
Serving as a trusted partner with other campus units to drive and achieve student success initiatives

#4 Student-Centered Institution
Understanding and advancing technology’s role in optimizing the student experience (from applicants to alumni)

Which online student success tools are most helpful to students?
Students who have used the following tools ranked them as “at least moderately useful.”

- Degree planning or mapping tools that identify courses needed to complete a degree: 96%
- Degree audit tools that show the degree requirements completed: 96%
- Online self-service tools for conducting student-related business: 96%
- Systems for tracking credits, credit transfers, and dual enrollment: 96%
- Suggestions for new or different academic resources: 90%
- Referral systems to social or community resources: 90%
- Guidance about courses students might consider taking in the future: 89%
- Early-alert systems designed to catch potential academic trouble as soon as possible: 89%
- Suggestions for how to improve performance in a course: 84%
- Referral systems to social or community resources: 89%
- Guidance about courses students might consider taking in the future: 89%
- Early-alert systems designed to catch potential academic trouble as soon as possible: 84%
- Suggestions for how to improve performance in a course: 84%

Source: EDUCAUSE Almanac for Undergraduate Student and Technology Survey, 2018

Compared with all other institutions, two-year and associate’s institutions report significantly higher levels of maturity in their student success technologies.

Mean maturity score for “Student Success Technologies”

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<th>for all institutions</th>
<th>at two-year and associate’s institutions</th>
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<tr>
<td></td>
<td>3.81</td>
<td>4.09</td>
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One area that stands out as particularly more developed is “leadership support,” comprising the following:

- Senior leaders’ commitment
- Student success initiative alignment
- Student success technology alignment
- Adequate funding for student success efforts and technology

Mean score for “Leadership Support” in this capabilities area

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<td>3.86</td>
<td>4.26</td>
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Institutions report that the following areas are “largely or fully achieved.”

- “Department Collaboration” in their student success work: 82%
- “Faculty Inclusion” in their student success work: 77%
- “Student Leader Inclusion” in their student success work: 56%

Institutions need to focus on increasing collaboration with student leaders in their student success work, to bring it more in line with collaboration efforts under way across other departments and populations at the institution.

Source: 2018 Core Data Service survey