

Subject: This year's annual conference meeting
From: "Berman, Mark"
Reply-To: The EDUCAUSE STRATPLAN Constituent Group Listserv
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Hello Planners,

We are only two months away from this year's Educause annual conference. Our annual physical meeting of the IT Strategic Planning constituent group will be at the conference on Thursday at 9:10am to 10am. I hope I will see many of you there. As the group leader for this constituent group I needed to provide a description for the discussion session and this is what I came up with:

"In developing strategic plans it is important to also develop measurable outcomes. Data Driven Decision-making is the buzz these days. How do we make IT Strategic Plans data driven and measurable? How important is it to align with institutional strategy? Let's discuss how to plan for IT in today's world."

I hope this makes sense to you. Of course we will have the usual free-ranging discussion and don't need to stick to any theme. If you have any ideas you'd like me to bring up for discussion, please reply to this note. Let's see if we can come up with some good ones!

There are some other good sessions at the conference related to Strategic Planning. Notably the ECAR working group panel on "New Models for IT Strategic Planning" on Friday at 8am. That's sort of a shameless plug since I'm moderating it. And always useful is the annual Top 10 IT Issues presentation which will be at 3:40pm on Wednesday.

It always makes for a better conversation if I have some thoughts from all of you in advance so please chime in!

- Mark

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