

MICROLEARNING with SOCIAL MEDIA

LEARNING IN BURSTS



MICROLEARNING OVERVIEW

Information Technology Services - Academic Technology Services through the S.I.T.E program at Northeastern University has conducted research on Social Microlearning. This infographic will provide an overview of the research. ATS has defined **MICROLEARNING WITH SOCIAL MEDIA** as short, focused, bursts of learning that take place frequently in a digital social environment and is connected to a more expansive learning goal.

BENEFITS OF SOCIAL MICROLEARNING



Deepens
retention of
information



Creates
learning
communities



Is available
anytime and
anywhere



Increases
student
engagement

FREE

Platforms
are
free-to-use

MICROLEARNING STEPS



- 1** **PURPOSE** - What you are trying to accomplish with the activity or assignment.
- 2** **CONTENT** - The subject of the microlearning object - a very small unit, or topic.
- 3** **DELIVERY** - The platform that allows the instructor and learner to post content.
- 4** **INTEGRATION** - What the learner does with the microlearning object and how that is integrated with course objective.

RECOMMENDED PRACTICES



CONSIDER FERPA AND PRIVACY - If the platform is public, students have the right to anonymity.



REMEMBER LENGTH - Keep learning short and focused.



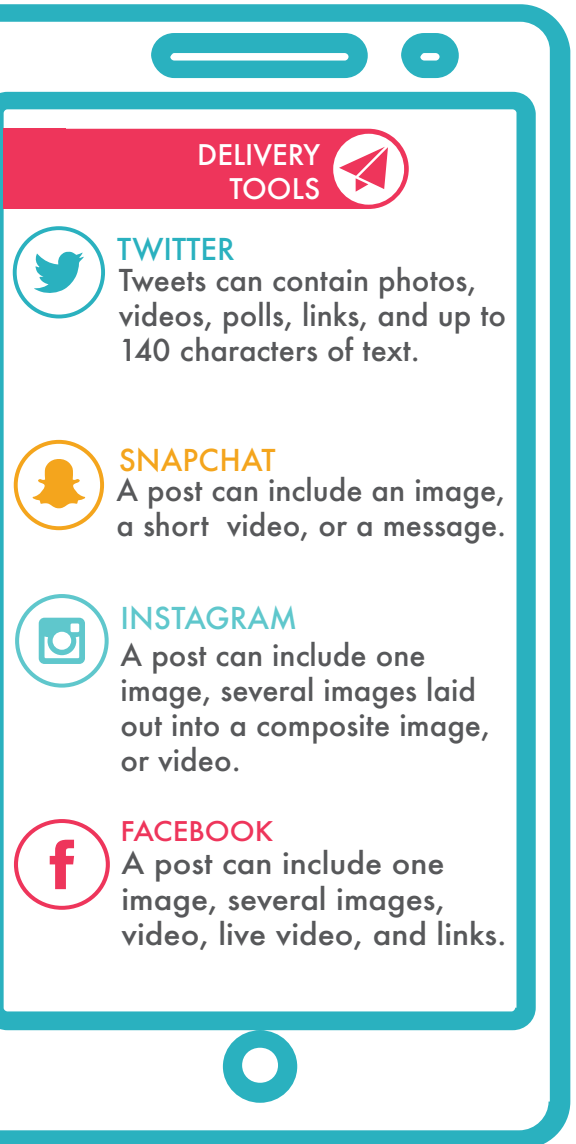
ENCOURAGE CONTRIBUTION - This provides opportunities for deeper learning and synthesis of information.



ADVOCATE FOR FACT CHECKING - Take this opportunity to review digital literacy and fact checking techniques.



BUILD MICROLEARNING INTO THE COURSE - Some ideas include class hashtags and homework assignments.



@NortheasternATS

Northeastern University
Information Technology Services

