

Mobile/eBook Survey 2012

Section 1 Mobile

1. Which of the following mobile devices do you own?
2. Which of the following tablets do you own?
3. Which of the following ebook readers do you own?
4. Which categories of apps do you use most frequently for personal use?
5. Indicate how often you use mobile apps to complete an assignment for any of your classes?
6. Name a few mobile apps that you use specifically for academic purposes (reading, studying, completing assignments, etc).
7. Rate your response to the following statement. Mobile devices and/or mobile apps for academic purposes
 - a. Improve my quality of work
 - b. Make it easier to access my coursework
 - c. Make it easier to complete my coursework
 - d. Increase my knowledge in my field of study
 - e. Increase my motivation towards completing my coursework
 - f. Increase communication with other students
 - g. Increase communication with my instructor
8. Indicate how often you use the following devices (mobile device, tablet, ebook reader) for academic purposes (reading, studying, completing assignments, etc).
9. Indicate how often an instructor has asked you to use mobile devices to complete an assignment.
10. Give an example of how you used the devices above to complete an assignment.
11. Indicate how often an instructor has asked you to use tablet to complete an assignment.
12. Give an example of how you used the devices above to complete an assignment.
13. Indicate how often an instructor has asked you to use the following device to complete an assignment.
14. Give an example of how you used the devices above to complete an assignment.
15. Rate the following statement: I would like my instructors to use more mobile apps or devices in coursework.
16. Which of the following are reasons that you may NOT want your instructors to use more mobile apps or devices?
17. How would you like UCF to use mobile devices and apps in the future?

Exploring Digital Literacy Practices Using Mobile Apps and eTextbooks in Higher Education

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Section 2 eBook

18. Have you previously used or are currently using an eTextbook for any college coursework?
19. How did you first become aware of the eTextbook option?
20. Were you required to use this eTextbook for any academic work?
21. List the courses in which you used an eTextbook.
22. Did you purchase or rent?
23. Which device did you use the most to access the eTextbook?
24. Rank the following questions
 - a. How often did your instructor make use of the eTextbook features, such as highlighting important information and making notes on pages?
 - b. How often did you actively use the eTextbook features, such as highlighting important information and making notes on pages?
25. Rank this statement: I found the reading of the eTextbook as easy as a print textbook
26. Would you recommend using these eTextbooks to other students?
27. What are the reasons you have not used an eTextbook for college coursework?

Section 3: eBook Features

28. Consider the following reading navigation feature listed below and rank its importance in influencing you to select an eTextbook.
 - a. Search for keywords within the eTextbook
 - b. Click on a word and immediately access an electronic glossary
 - c. Make text and images bigger or smaller
 - d. View multimedia elements such as movies, simulations, and scrolling images galleries within the chapter
29. Consider the following study feature listed below and rank its importance in influencing you to select an eTextbook.
 - a. Add tags or keywords to categorize information in the chapter
 - b. Respond to an instructor's notes or discussion topic in the eTextbook
 - c. Have the instructor reply to your notes/discussions in the eTextbook
30. Consider the following instructor feature listed below and rank its importance in influencing you to select an eTextbook.
 - a. Read highlights and notes made by the instructor
 - b. Respond to an instructor's notes or discussion topic in the eTextbook
 - c. Have the instructor reply to your notes/discussions in the eTextbook
31. Consider the following social feature listed below and rank its importance in influencing you to select an eTextbook.
 - a. Leave notes in the eTextbook for students or instructor to comment on
 - b. Take a poll within the eTextbook and view the class results
 - c. Share passages from the eTextbook on Facebook or Twitter to further discussion

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- d. Follow other readers (student, teacher, author) using social media like Facebook or Twitter

32. Which of the following factors would influence you to select an eTextbook rather than a print textbook?

- a. Lower cost than print textbook
- b. Environmentally friendly by saving paper
- c. Ability to store many textbooks on one device
- d. Ability to access my textbooks anywhere
- e. Ability to access my eTextbooks on my device without being connect to internet
- f. The eTextbook is integrated directly with an online course
- g. Ability to print pages from an eTextbook
- h. Other

33. Rate the following statement about eBook

- a. I believe I have the technical skills to access and use an eTextbook effectively.
- b. I believe I can adapt my study habits to use an eTextbook.
- c. I believe I can learn as effectively with an eTextbook as with a print textbook.
- d. I would be more motivated to use an eTextbook rather than a print textbook.
- e. I would be more engaged in the class if my instructor used an eTextbook in class.
- f. Using eTextbooks in a class could strengthen the feelings of community in the class.