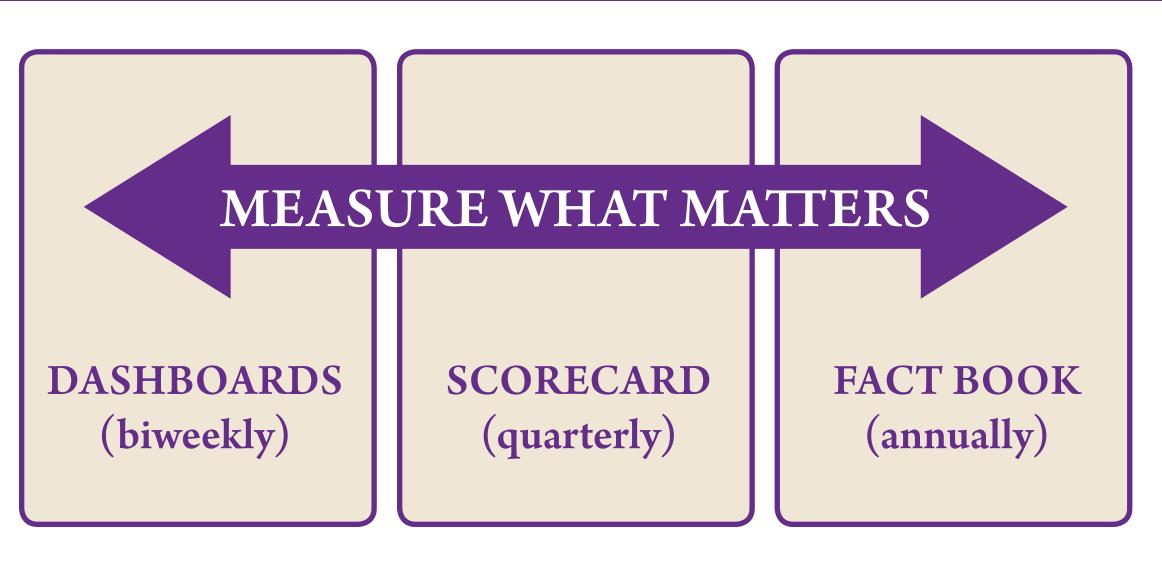


Business Analytics for a Dime: Organizational Change? That's a Dollar



OPERATIONAL

TACTICAL

STRATEGIC

OBJECTIVES

- Consistency in definitions, data sources, timing
- Clarity of interpretation
- Transparency of data
- Early warning system
- Accountability for providing data and ultimately for performance
- Vehicle for communicating and expressing priorities

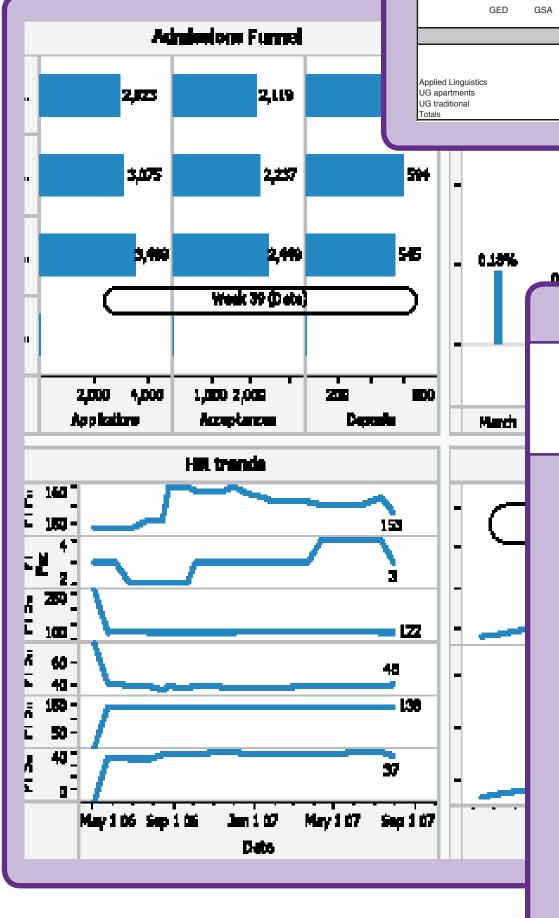
COMMON REPORTING CHALLENGES

- Many different authors
- Different frequencies of production
- Different periods of relevance
- Inconsistent data definitions
- Different decision-making purposes
- Data not available to all Cabinet members
- Updates not always systematically shared

Saint Michael's College COIN Scorecard 29:32010 | Color of the Author of the Color of the Color

EXCEL 2007 FEATURES

- Functions: Vlookup and others
- Filter: Top 10,Above/Below Avg,By Color
- Conditional formatting
- Eye-catching charts
- Tables
- Pivot tables
- External data
- Data mining Add-In



OTHER RESOURCES

Dashboardspy.com
Perceptualedge.com
Edwardtufte.com
Dashboards.org
Tableausoftware.com
Digitalmeasures.com

Rapidinsightinc.com

A "FEW" DESIGN CONSIDERATIONS

- Measures
- Context
- Level of detail
- Data coding
- Display media
- Variety
- Design/Color
- Attractive Display
- Arrangement of data
- Single Screen
- Highlight important data
- Avoid useless decoration

DATA SOURCES

http://nces.ed.gov/ipeds/datacenter/

http://www.ucan-network.org

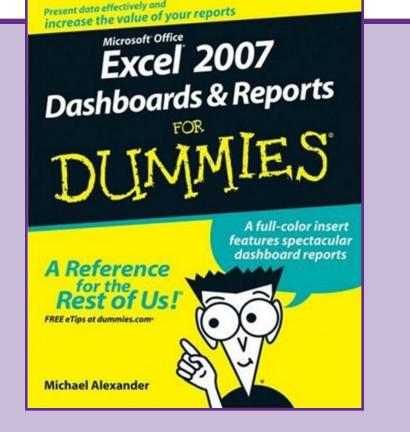
http://collegeresults.org/

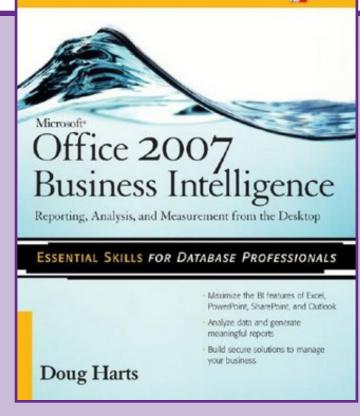
http://www.voluntarysystem.org (publics)

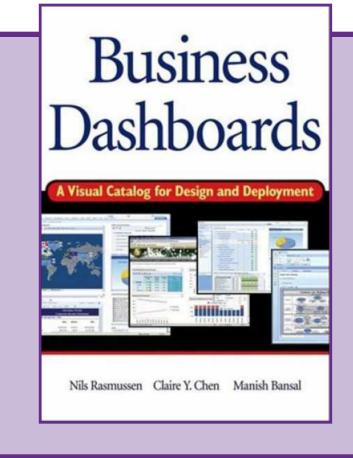
http://www.commondataset.org

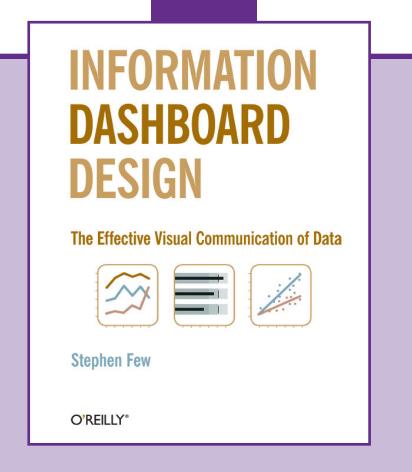
http://www.academicanalytics.com

http://www.udel.edu/IR/cost/index.html







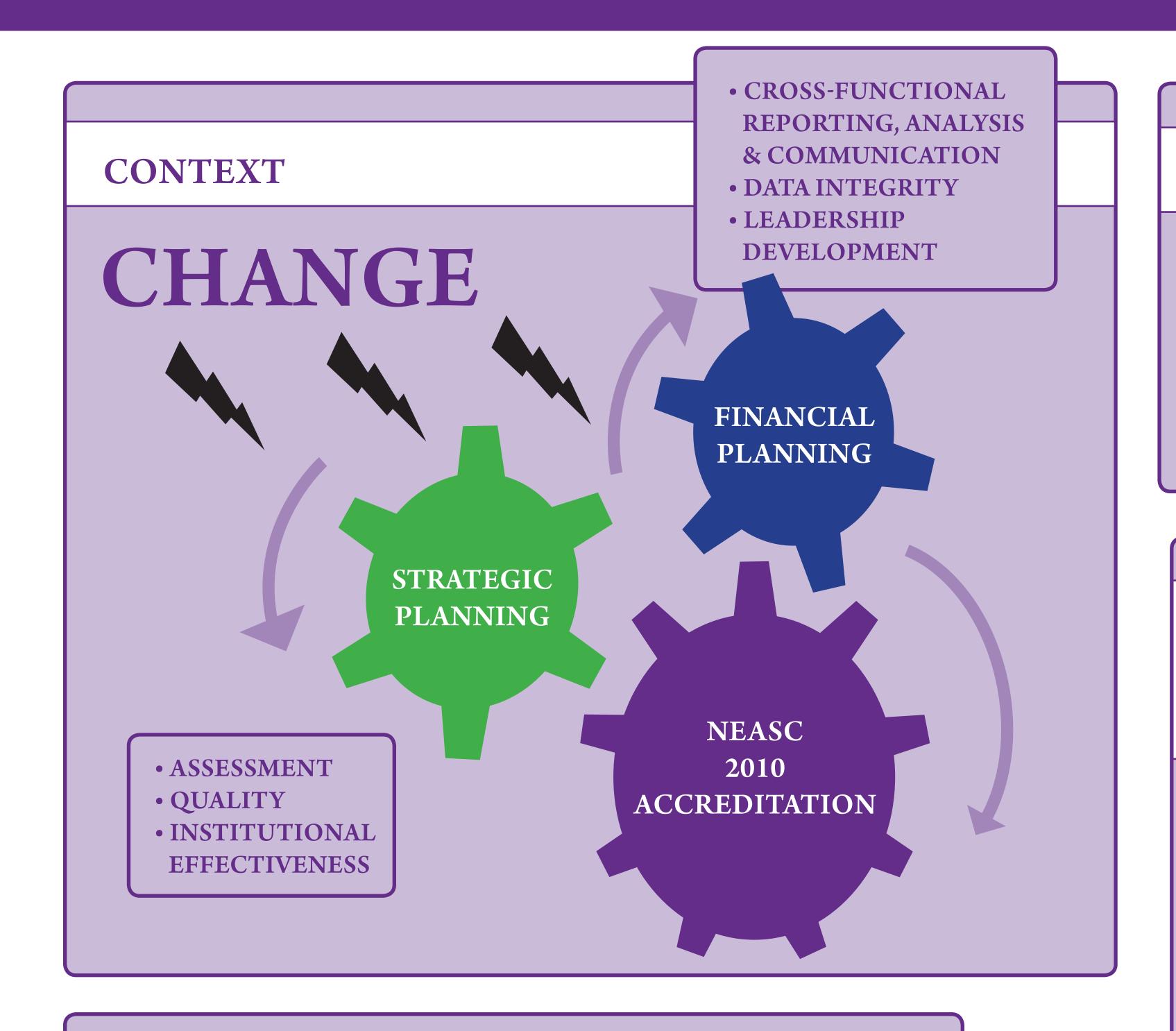


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STAGES OF SUCCESSFUL CHANGE ATTENTION I. Seeing a need 2. Becoming involved 3. Committing to a position–acceptance or rejection 4. Acting on one's resolve INTEGRATION 5. Accepting the change as a regular part of life/work Source: "Understanding, Planning and Leading Organizational Change," Brent Ruben, Ph.D. (NACUBO, 2009)"

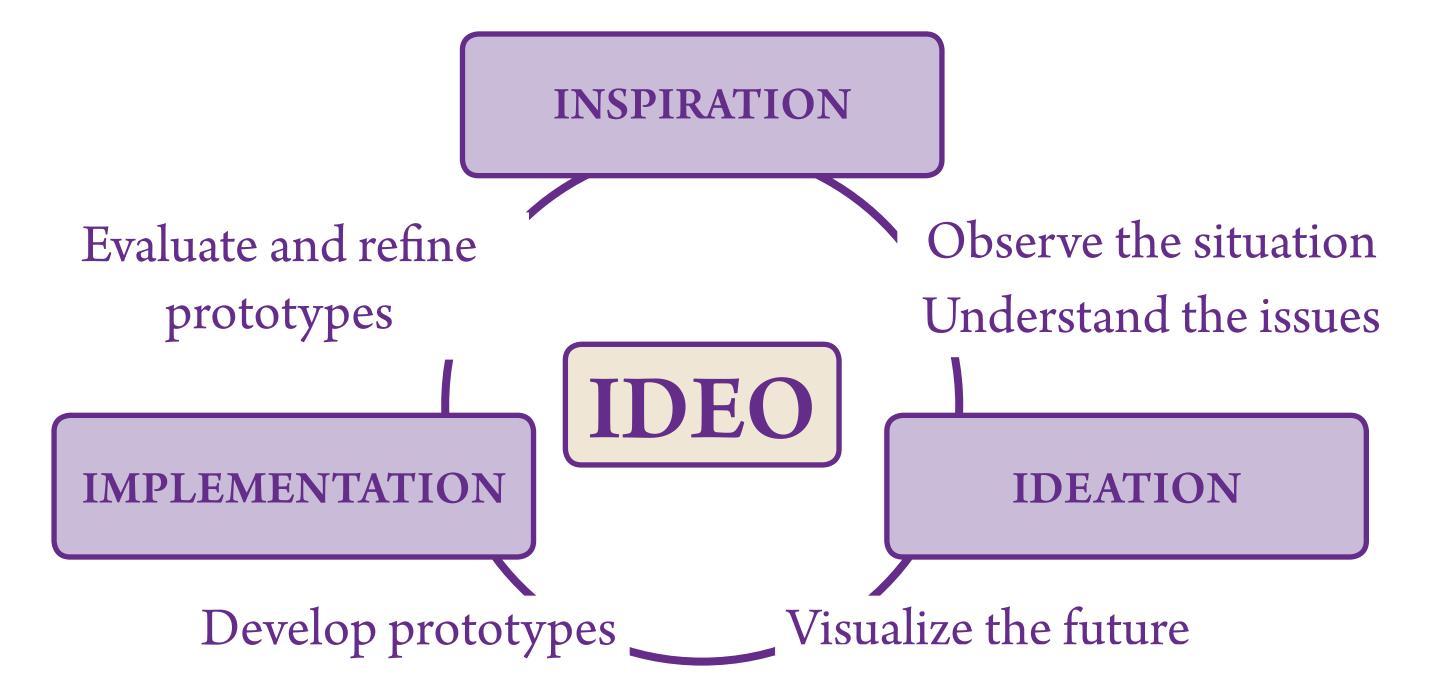
CHANGE PROCESS

- Appreciative inquiry: Establish the vision
- IDEO Design process (breakthrough thinking)
 Help find the way to the vision
- Matrix model for planned change: Crossing the t's and dotting the i's

APPRECIATIVE INQUIRY

Cooperative search for the best in people and organizations

- Human systems are made and imagined by those who live and work in them
- Inquiry produces collection of people's stories of the organization at its best
- Stories provide model for future success: people repeat what was successful
- The opposite of "problem solving"



FUTURE CONSIDERATIONS

- Content Evolution
- More qualitative data, Industry standard metrics, Best practices across industries, Summary scorecard view & assessments
- IT Architecture
 User interface, Datawarehouse
- Excellence in Higher Education (NACUBO)

 Strategic Plan monitoring, Self Study reporting structure